



BENEFITFOCUS®

All Your Benefits. One Place.®

Benefitfocus (NASDAQ: BNFT) provides a leading cloud-based benefits management platform that simplifies how organizations and individuals shop for, enroll in, manage and exchange benefits.

Every day leading employers, insurance companies and millions of consumers rely on our platform to manage, scale and exchange benefits data seamlessly. In an increasingly complex benefits landscape, we bring order to chaos so our clients and their employees have access to better information, make better decisions and lead better lives.

Benefits Simplified

Organizations spend billions of dollars each year on benefits programs across health, life, critical illness, wellness and new services such as telemedicine. Yet today, this investment is managed through a combination of manual paper-based processes, standalone apps and rigid human capital management systems with stale, inflexible benefits modules.

The outcome? Confused employees and consumers, poor plan fit and low participation in voluntary benefits and wellness programs designed to reduce costs. This disengagement compounds, and costly employee churn, jaded consumers and burdensome administration hinder many organizations from transforming benefits into a strategic asset.

Opportunity Magnified

[Benefitfocus](#) brings order to chaos through a unified Enterprise Benefits Management Platform. Developed and configured to meet the needs of large organizations across all industries, the Benefitfocus Platform utilizes user-first design principles, advanced predictive modeling and forecasting to:

- Predict and manage health care costs through better plan design
- Improve plan selection and fit through better information
- Reduce plan administration costs through automated data exchanges
- Automate IRS reporting and avoid compliance penalties through ACA support
- Boost employee satisfaction and participation in benefits programs

BENEFITFOCUS®

The Benefitfocus Ecosystem

Supported by our platform, the BENEFITFOCUS® Ecosystem unlocks an entire economy of implementation, software and application partners to make it easy to build and administer a custom benefits solution to help meet the needs of your modern workforce.

- Best-in-class system integration partners
- Next generation health and wellness applications
- Voluntary benefits offerings from leading providers
- Compliance and regulatory support partners

Empowering the World

Benefitfocus believes education is the cornerstone to success. That's why we launched Benefitfocus University. Through online and hands-on training, we're helping users become Benefitfocus certified experts so they can propel their team—and their career.

Benefitfocus Fast Facts:

- NASDAQ: BNFT
- 800+ large employer clients (1,000+ employees)
- 50+ insurance carriers
- 27 private insurance exchanges
- 100+ health and voluntary benefits supported
- 30 percent YOY growth
- \$40.9 billion in payments processed (calendar year 2015)
- 37+ ecosystem partners and systems integrators
- 1,500+ data exchanges with leading insurance, finance, HRIS and payroll providers

Solutions For Employers

Benefitfocus Marketplace
Communication Portal
Core & Advanced Analytics
Video
Benefitstore
Benefits Service Center

Solutions For Carriers

Large Employer Marketplace
Small Employer Marketplace
Mid-Market Marketplace
eEnrollment
eBilling
eExchange
eSales
Core & Advanced Analytics
Video

Contact

Phone: (843) 849-7476

Web: www.benefitfocus.com

Sales: sales@benefitfocus.com

Public Relations: pr@benefitfocus.com

Partnerships: partnerships@benefitfocus.com

Investor Relations: ir@benefitfocus.com

Leadership Team

Shawn A. Jenkins

Chief Executive Officer (co-founder)

Ray August

President and Chief Operating Officer

Jeffrey Laborde

Chief Financial Officer

Jim Restivo

Chief Technology Officer

Locations

Benefitfocus Charleston headquarters consists of three buildings on a 40-acre campus in Daniel Island with an additional office in the North Charleston area. The company also has offices in Greenville, S.C., San Francisco and Tulsa.

100 Benefitfocus Way, Charleston, SC 29492
5935 Rivers Avenue, North Charleston, SC 29406
1016 Woods Crossing Road, Greenville, SC 29607

400 Riverwalk Terrace, Suite 250, Jenks, OK 74037
99 Green Street, San Francisco, CA 94111

facebook.com/benefitfocus

linkedin.com/company/benefitfocus

twitter.com/Benefitfocus

©2017, Benefitfocus.com, Inc. All Rights Reserved.

Words and logos identified by "®" or "™" and listed at <https://www.benefitfocus.com/legal/trademarks> are trademarks of Benefitfocus.com, Inc.

F300-0117