

## It's time to realize the full value of your benefits investment.

Benefitfocus delivers a holistic, connected benefits experience that helps your employees achieve better health and financial outcomes, while also helping your organization reduce costs and administrative burden.

Your organization invests a lot – time and money – in supporting the health and financial well-being of employees with benefits. But the complexity of benefits often leads to a siloed approach to health and financial care, which gets in the way of realizing the full value of benefits – both for your organization and your employees.

Your employees end up poorly protected when it comes to their health and financial security, and your organization continues to spend more but get less from the investment you make in your people.



### **Disconnected experiences lead to disconnected decisions.**

When workplace health and financial benefits are approached separately, employees can't see how these benefits work together or how one choice impacts another – and **can't optimize these benefits based on their individual needs.**

### **Benefitfocus is here to change that.**

We help organizations realize greater value by getting workplace benefits and savings in sync.



#### **Simplify administration**

We bring together technology and a culture of service excellence to simplify administration, drive efficiencies and enable you to focus on what's most important.



#### **Improve employee decisions**

We make it easier for employees to make smart decisions about their benefits through a connected experience across health, retirement and household savings.

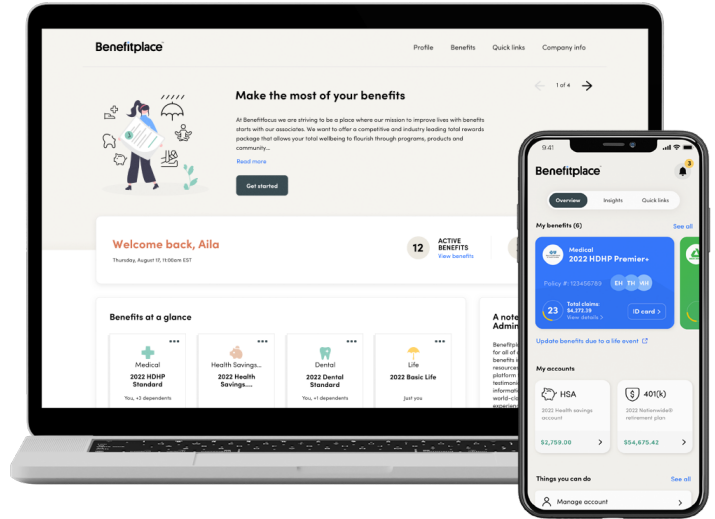


#### **Drive year-round engagement**

We enable better health and financial outcomes through powerful insights and a hyper-personalized experience that engages your people throughout the year.

## A Complete and Differentiated Benefits Solution

Making benefits easier to choose, use and manage



### Full-Service Benefits Administration

Outsource tedious tasks and processes to free up critical resources for strategic, high-value work.

**98%**

Average IRS penalty reduction for applicable clients using our ACA compliance services<sup>1</sup>



### Engaging Employee Experience

Reduce friction to help employees get more value from their benefits across health and financial security.

**32%**

More contributed to employee savings and retirement accounts using our decision support tools<sup>2</sup>



### Powerful Data Insights

Evaluate program effectiveness and take action for improved outcomes and lower costs.

**\$1.5M**

Saved (and approx. \$85M avoided) in one year by state government client through mitigation of wasteful Rx spending<sup>3</sup>

“It feels like we’ve doubled our staff and have taken a huge burden off our team.”

**Lead Benefit Analyst**  
Large Financial Services Company

“Benefitfocus helped us communicate benefits in a way that made it easy for associates to understand how our benefits program supports their individual lives.”

**Benefits Manager**  
Large National Retailer

“When you think about health care costs and saving money, you really have to dig into the data to find areas for improvement. The analytics from Benefitfocus are great for this.”

**Sr. Director of Benefits**  
Large Public University

**Learn more** about how Benefitfocus can help you achieve better health and financial outcomes from your benefits program. Visit [www.benefitfocus.com](http://www.benefitfocus.com), or contact [sales@benefitfocus.com](mailto:sales@benefitfocus.com) to schedule a consultation and demo today!

1. Clients using Benefitfocus' ACA compliance solution with expedited Letter 226J handling are able to reduce their original penalty by an average of 98 percent. 2. Decision support tool pilot results. Three pilot customers had a total of 8,700 employees eligible for the tool. 2,500 eligible employees used the tool. 3. Client used Benefitfocus' Health Insights benefit analytics solution to identify source of Rx spending waste.