Was your open enrollment successful?

Open enrollment is a key indicator of success for you and your team. Did you come out stronger than ever or barely surviving?

Take the pulse of your open enrollment now!

Benefitfocus®

CALCULATE YOUR SCORE

Use this scorecard from Benefitfocus to rate your open enrollment campaign. The goal of this scorecard is to offer clear direction on how to make next year's the best ever for you, your team and your employees!

PHASE	ACTIVITY	RATING				
		Strongly Disagree 1 pt	Disagree 2 pts	Somewhat Agree 3 pts	Agree 4 pts	Strongly Agree 5 pts
PLANNING	I had the data I needed to simplify benefit planning and design updates.					
	I could easily add a variety of voluntary benefit options in addition to core health plans.					
	I had all the information needed to make budget decisions for overall program spend.					
	We set measurable goals based on data from previous open enrollments.					
	I had a plan in place to address prospective regulatory changes.					
COMMUNICATION	Creating a communication strategy was easy with available tools and resources.					
	My team had the capacity to respond to employees' questions quickly.					
	We were able to use multiple communication channels to reach employees.					
	I was able to personalize communication to different employee segments.					
	It was easy to deliver benefits information to employees as well as their spouses.					
EXECUTION	We were able to measure enrollment engagement metrics.					
	Employees had the option to enroll from any device, including their smartphones and tablets.					
	We provided access to helpful decision support tools.					
	Employees were able to use their personal claims information to estimate their out-of-pocket costs.					
	I was able to track plan participation in real-time during open enrollment.					
AFTERMATH	We achieved our plan participation goals.					
	My employees received their ID cards on time.					
	It was easy to get accurate enrollment information to my carriers and vendors.					
	My employees have convenient access to their benefits information throughout the year.					
	I was able to easily communicate the total value of our benefits investment.					
	TOTAL MARKS IN EACH COLUMN:	0	0	0	0	0
					TOTAL POINTS OVERALL:	**0**

Below 60

Your open enrollment is more stressful than it should be for your team and likely also for your employees. You may wish to consider upgrading your technology so you can upgrade the open enrollment experience.

Enterprise grade benefits technology can help support your move towards strategic benefits management and help guide your employees to the optimal benefit plans, while offering the potential to help you save time and money.

Between 60-84

While you are able to execute on your strategy, there's still opportunity to create a better open enrollment experience.

Personalized decision support tools can help empower employees in their plan selection with tools like personalized shopping with plan comparison and guidance. Plus, upgrading to a technology platform that offers video, mobile enrollment and targeted messaging can engage employees in new ways, while streamlining the process.

Above 85

Great job, you achieved open enrollment success! Now is the perfect time to take your benefits strategy to the next level.

Power a robust and informed benefits strategy with data insight and tools to help your organization:

- Increase transparency into health plan utilization and performance.
- Identify cost drivers, manage compliance and track wellness program ROI.
- Design plans and programs to help control benefits costs.

Discover how Benefitfocus can help you achieve a five-star open enrollment every year*! Contact **sales@benefitfocus.com** to get started!

*This is not intended to guarantee future results.

At Benefitfocus, a Voya Financial business, our mission is simple: To improve lives with benefits. We are committed to helping organizations, and the people they serve, get the most out of their health care and benefit programs. Through exceptional service and innovative benefits administration technology we help simplify the complexity of benefits and deliver an experience that engages people for better health and improved outcomes.

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