

Amplify your benefit communications

Benefits are complex, attention spans are short, and remote work is increasingly common. Adding video to your communications is a powerful way to make sure your message is heard and understood by all.

Whether you need to communicate plan changes ahead of open enrollment or introduce a new wellness initiative, Benefitplace™ Video Services make it easy for you to provide employees with simple, quick and accessible information that will drive action.



Use the channel of choice

Educate employees on your benefit offerings the way they like to learn about most anything else – clear, concise, consumable video.



Put your benefits in the spotlight

Drive awareness and understanding around all your important benefits initiatives, and help employees see the value of everything available to them.



Free up time and resources

Cut down on the cost of printed benefits materials and reduce the amount of time spent answering the same questions from employees.

Key Features

- ✓ End-to-end video production – from scripting to editing to file delivery
- ✓ Collaborative process tailored to your needs
- ✓ Templated options for open enrollment and new hire orientation
- ✓ Custom videos on any topic of your choosing
- ✓ Optimized for consistent experience on any device
- ✓ Metrics to track video engagement

Contact sales@benefitfocus.com to learn more!

Current Benefitfocus customer?

Contact customersales@benefitfocus.com.