



A Better Solution for a Better Benefits Experience

Helping you more effectively manage the complexity of
benefits administration, improve employee engagement
and unlock better outcomes

Benefitfocus[®]



Ready for a better benefits experience?

You know how important a strong employee benefits program is to the success of your organization. You also know how challenging it can be to manage the complexity of benefits. From ever-changing compliance requirements, to rising health care costs, to evolving workforce needs and expectations, there's a lot to keep up with in your efforts to deliver the best possible benefits experience for your employees.

That's where we come in.

Benefitplace™ from Benefitfocus gives you the tools, insights and services you need to simplify benefits administration and improve the ability of benefits to keep your employees healthy, happy and productive.

Manage administrative complexity

Automation and services lighten the workload of day-to-day benefits administration, giving your team more time to focus on strategic initiatives.

Engage and empower employees

Personalized communication and decision-support tools help employees understand and get more value from the benefits you offer.

Unlock better outcomes

Data-driven insights help you understand and maximize the impact of the plans and programs you have in place.

Learn more about Benefitplace on the following pages.

Benefitplace™



With Benefitplace, we can operate more efficiently to better serve our employees and enhance their experience.”

Benefits Manager, Large Education Technology Company

A Better Solution for a Better Benefits Experience

Benefitplace delivers an end-to-end solution to help you optimize your benefits program.

Eligibility & Enrollment4
Create a personalized benefits enrollment experience that makes it easy for employees to understand and choose the right benefits.

Communication & Engagement.....5
Connect with employees in a meaningful way to help them get the most out of their benefits—all year long.

Administrative Services6
Offload tedious administrative and compliance tasks so your team can focus more time on benefit strategy.

Billing & Payments7
Simplify billing processes and help ensure accurate payments with options designed to fit your needs.

Reporting & Analytics8
Measure the performance of your benefits program with a comprehensive suite of standard and custom benefits reporting tools.

Data Management.....9
Automate data exchange with your payroll and benefit carrier systems to create a more seamless experience for your team and your employees.

Health Insights 10
Enable proactive, data-driven decisions to help control rising health care costs, optimize benefit investments and improve employee health outcomes.

Benefit Catalog 11
Enhance your benefits package with a portfolio of leading products and services that appeal to a diverse and evolving workforce.

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Eligibility & Enrollment

Guide employees to the right benefits with a personalized enrollment experience that drives confident decision-making.

Benefitplace helps employees select the health care coverage and other benefit options that are right for them. With intuitive workflows, data-driven recommendations and decision support – plus back-end configuration flexibility – you have everything you need to simplify the benefits enrollment process for everyone in your organization.



Guided Shopping Experience

An intuitive, step-by-step workflow – complete with an intelligent virtual assistant – guides employees through the benefit enrollment process, presenting them with relevant information, helpful resources and confirmations all along the way.



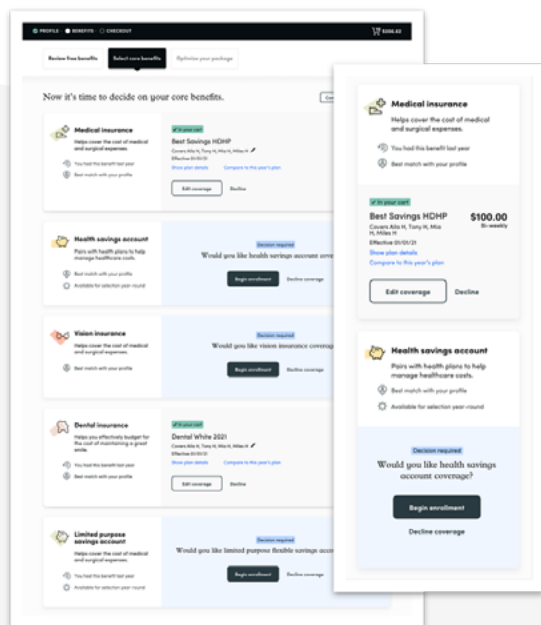
Personalized Decision Support

AI-powered recommendations and plan comparison tools help employees identify which benefit options make the most sense for their unique needs – so they can get more value from the benefits you offer.



Flexible Configuration

Benefitplace supports enrollment for more than 100 benefit types and can enforce a wide array of eligibility and business rules to meet your requirements – no matter how complex.



100+

benefit types supported

750+

automated compliance and eligibility rules

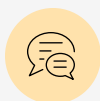


Benefitfocus enabled us to optimize the enrollment workflow and incorporate decision support features that really helped our employees understand their benefits on a more personal level.”

**HR Director, Total Compensation,
Large Public University**

Learn More

<https://www.benefitfocus.com/solutions/employers/eligibility-enrollment>



Communication & Engagement

Deliver personalized, simple and timely communication to help employees get more out of their benefits — all year long.

Drive high-impact, year-round employee engagement with a robust suite of multi-channel communication tools that make it easy for you to improve awareness, understanding and utilization of your benefits.



Engage on the Go

Give employees convenient, anytime access to their benefits with the Benefitplace app, which enables employees to securely view coverage and ID cards, update personal information, make life event changes, and more.



Communicate Who, What and When

Automate personalized communication to specific employee groups based on pre-defined categories and events such as benefit eligibility changes, enrollment status, demographics, recent life events and more.



Educate with Ease

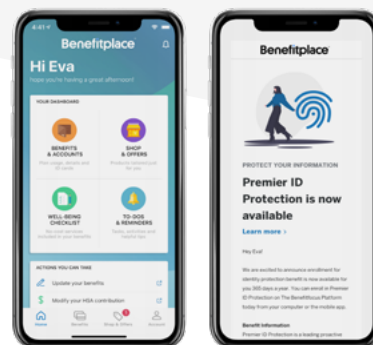
Simple content management tools and templates enable you to easily create custom, quality content to guide and educate your employees before, during and after enrollment.

4.6/5

stars in the Apple App Store



Targeted Messages									
Create and send on-demand, scheduled or event-driven messages to specific groups of employees based on data in Benefitplace									
My Favorites Scheduled On-Demand Event Based and Confirmation Message Reports									
Enabled	Send Date	Subject	Created Date	Last Modified Date	Last Modified By	Status	Total Sent	Total Failed	
<input checked="" type="checkbox"/>	04/27/2021 06:00 AM	Your Dependent is Being Removed from Coverage	04/27/2021	04/27/2021	BFCHRISADAMS	Complete	0	0	
<input checked="" type="checkbox"/>	02/02/2021 11:00 AM	IMPORTANT Action required to maintain benefit coverage for dependents	02/02/2021	02/02/2021	BFCHRISADAMS	Complete	13	0	
<input checked="" type="checkbox"/>	02/15/2021 12:00 PM	IMPORTANT Action required to maintain benefit coverage for dependents	02/15/2021	02/15/2021	BFCHRISADAMS	Complete	11	0	
<input checked="" type="checkbox"/>	02/11/2021 10:00 AM	IMPORTANT Action required to maintain benefit coverage for dependents	02/11/2021	02/11/2021	BFCHRISADAMS	Complete	10	0	
<input checked="" type="checkbox"/>	02/05/2020 10:00 AM	IMPORTANT Action required to maintain benefit coverage for dependents	07/03/2017	02/25/2020	BFCHRISADAMS				
<input checked="" type="checkbox"/>	12/01/2019 12:00 PM	Your New Benefits App	11/17/2019	11/17/2019	BFDKUNALLA				
<input checked="" type="checkbox"/>	04/02/2019 10:00	Welcome to Connect Benefits	04/02/2019	03/26/2020	BWRTIFANN				



Benefitfocus helped us communicate benefits in a way that made it easy for associates to understand how our benefits program supports their individual lives.”

Benefits Supervisor, Large Manufacturer/Retailer

[Learn More](#)

<https://www.benefitfocus.com/solutions/employers/communication-engagement>



Administrative Services

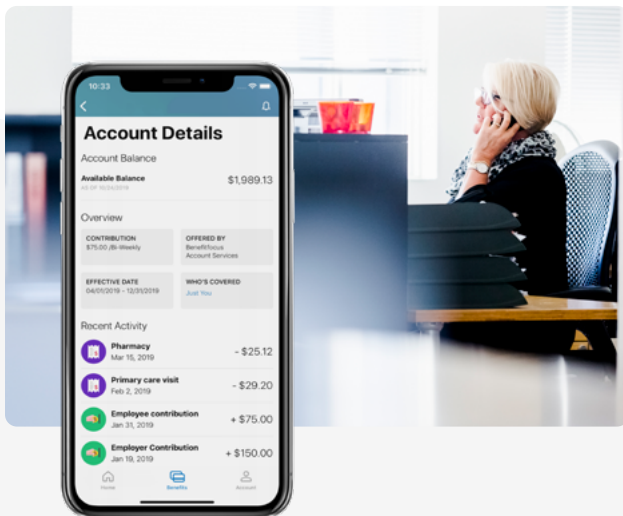
Let us take on tedious administrative and compliance tasks so your team can focus on benefit strategy.

We're here to lighten the load on your benefits team. With a full suite of technology-enabled services, you can increase administrative efficiency, reduce costs and spend more time creating a great experience for your employees.



Benefits Service Center

Certified benefit professionals, trained in the particulars of your company, provide dedicated support – via phone, email and chat – to answer employees' benefit questions. Services include guidance on plans and eligibility, navigational assistance, and more.



Other Services

- ✓ Consumer Accounts Administration
- ✓ Communications & Fulfillment
- ✓ Dependent Verification
- ✓ QMCSO Administration & Qualification



ACA Compliance & Reporting

Robust software and completely outsourced reporting services simplify ACA compliance and reduce your risk. We handle everything from aggregating and analyzing your data, proactively alerting you to any issues, filing with the IRS and assisting with penalty notices.



COBRA Administration

A centralized service model for communication, enrollment, fulfillment and payment – all processed from Benefitplace – simplifies COBRA administration for your team and makes the time of transition easier for your COBRA participants.



[Benefitfocus is] like an extension of our department. They really took the time to understand our culture.”

Benefits Specialist, Large Retirement Home Operator

Learn More

<https://www.benefitfocus.com/solutions/employers/administrative-services>



Billing & Payments

Simplify your benefits billing processes, create convenience for employees and help ensure accurate, on-time payments.

Say goodbye to billing headaches. With options designed to fit your needs, Benefitplace enables you to manage benefits payroll, billing and carrier invoicing with ease and accuracy.



Consolidated Invoice Management

Expand benefits without taking on additional billing complexity. Benefitplace can generate and present a single invoice for all of your benefits, automating any adjustments, so it's quick and simple to pay your vendors each month.



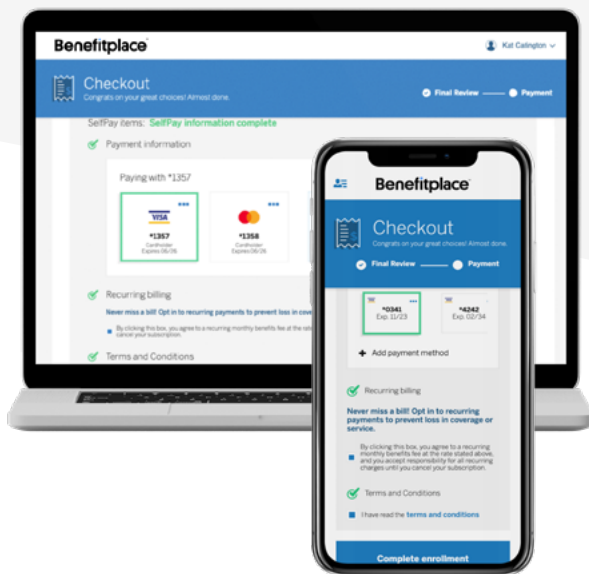
Direct Billing

Prevent premium leakage and loss of coverage with a simple, convenient way to collect benefit payments from retirees, employees on leave or any other status in which premiums can't be collected through payroll.



Self-Payment Options

Give employees the flexibility to pay for non-traditional benefit products outside of payroll deduction, using a major credit or debit card. Payment is easy, secure and requires no change to your payroll processes.



Benefitfocus is making us work smarter, not harder.”

Benefits Manager, Private University & Medical Center

[Learn More](https://www.benefitfocus.com/solutions/employers/billing-payments)

<https://www.benefitfocus.com/solutions/employers/billing-payments>





Reporting & Analytics

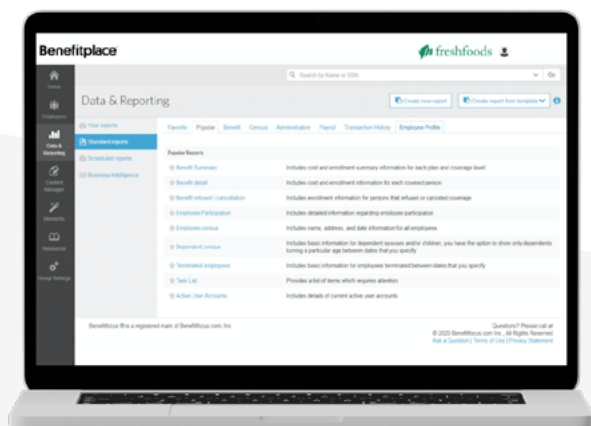
Plan and evaluate your employee benefits program with on-demand visibility into your company data.

Get the data you need – when you need it – to know your benefits program inside and out. Benefitplace provides flexible, easy-to-use reporting tools that enable you to shape and refine your benefit strategy with deep, data-driven insight.



Answers at Your Fingertips

Access more than 40 standard, ready-to-go reports covering everything from benefits participation to dependent details to ACA compliance information—all in near-real time, with no technical knowledge necessary.



Dig Deep with Custom Reporting

Advanced benefits reporting tools enable you to tap into the full power of your company data. Quickly build, save and schedule custom reports to serve the specific needs of your business, whatever those may be.



Track Enrollment & Engagement

Built-in dashboards give you effortless visibility into open enrollment progress, benefits participation trends and technology interactions to help you measure the success of your engagement efforts and understand areas for improvement.

Learn More

<https://www.benefitfocus.com/solutions/employers/reporting-analytics>

40+ standard and executive-ready reports



The ability to compare previous quarters and previous years really helps us be strategic about how we may need to modify our benefits to appeal to our employees and give them the most bang for their buck.”

Director of Benefits, Large Public College



Data Management

Reduce administrative complexity, scale your benefits program and create a more seamless experience for employees.

Get your data to the right place at the right time. Benefitplace enables timely and accurate data exchange with your payroll system, benefit carriers and other third parties while maintaining the highest levels of quality and security.



HCM & Payroll Integration

Unite your HCM with best-in-class benefits administration. With an increasing focus on API-based integrations, Benefitplace enables you to create a single system-of-record experience for optimal simplicity and efficiency.



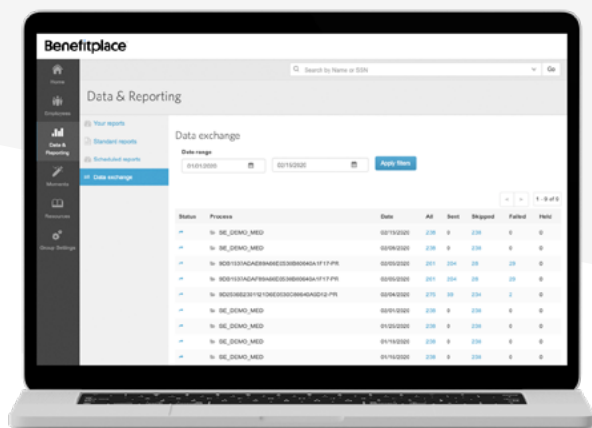
Data Accuracy, Security & Transparency

Industry-leading data accuracy and security protocols – along with tools that provide visibility into the health and status of your data – deliver confidence and peace of mind for your organization and your employees.



Benefit Carrier Integration

Connecting seamlessly to benefit vendors and other service providers, Benefitplace helps you eliminate error-prone manual data entry, accelerate implementation of new benefits and reduce friction in the enrollment process.



2 billion+
benefit transactions processed annually

1,700+
established data exchange connections

100%
data encrypted in motion and at rest



My benefits team was spending a lot of time processing changes, correcting errors... now they can focus on making strategic benefit decisions for our employees.”

VP HR, Health Care Services Company

Learn More

<https://www.benefitfocus.com/solutions/employers/data-management>



Health Insights

Control rising health care costs, optimize benefit investments and improve employee health outcomes.

Integrating your company's medical and prescription claims, demographic information, biometrics, and more, Benefitplace Health Insights transform your data into a comprehensive set of tools support cost-effective health care decisions.



Identify & Manage Cost Drivers

Dynamic dashboards and flexible reporting give you on-demand insight into what's driving your health care costs – whether it's non-urgent ER visits, wasteful prescription spending or non-compliant chronic disease management – so you can take timely corrective action.



Empower Employees

With personal claims data integrated into the health plan enrollment experience, you can help employees understand which plan makes the most sense for their needs, leading to more cost-effective enrollment and utilization decisions.



Plan with Confidence

Predictive analytics enable you to accurately forecast future health care spending, evaluate the impact of plan design changes and track wellness program ROI, so you can ensure your organization is optimizing its benefit investments.



\$1.5 million

Saved by a government customer through analysis of prescription spend that identified fraud, waste and abuse

\$2 million

Saved by a university through claims data-based decision support that drove adoption of high-deductible health plans

\$1 million

Saved by a manufacturer through reduction in ER after targeting conditions identified in data analysis



When you think about health care costs and saving money, you really have to dig into the data to find areas for improvement. The analytics in Benefitplace are great for this.”

Senior Director of Benefits, Large Public University

Learn More

<https://www.benefitfocus.com/solutions/employers/health-insights>



Benefit Catalog

Diversify and enhance your benefits package with personalized offerings to attract and retain top talent.

With a robust portfolio of leading health, wealth, property and lifestyle products – integrated into the Benefitplace enrollment experience – the Benefit Catalog helps you meet the needs and demands of a diverse and evolving workforce.



Find the Perfect Mix

From critical illness coverage to student loan support, or even auto insurance, our team of advisors works with you and your broker to deliver the perfect mix of Benefit Catalog products for your employees.



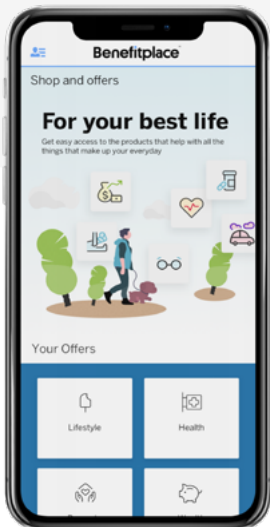
Drive Engagement & Convenience

With pre-built communications and in-app education, it's easy to help employees get the most out of Benefit Catalog products. Plus, employees have flexibility to pay for certain products outside of payroll deduction using a major credit or debit card.



Expand Benefits with Ease

Quickly launch new benefits at any time of the year. With established, reliable integrations, Benefit Catalog product implementation is a breeze and comes at no additional cost to your organization.



50+
in-demand
products from

25+
trusted brands

Learn More

<https://www.benefitfocus.com/solutions/employers/benefit-catalog>

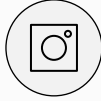
“ We introduced new income protection benefits through the Benefit Catalog and saw great adoption rates—33 percent for accident, 20 percent for critical illness and 17 percent for hospital indemnity in the first year.”

Sr. Benefits Specialist, Large Manufacturer/Retailer



About Benefitfocus

Benefitfocus (NASDAQ: BNFT) unifies the entire U.S. benefits industry on a single technology platform to protect consumers for life. Our powerful cloud-based software, data-driven insights and thoughtfully-designed services enable employers, insurance brokers, health plans and suppliers to simplify the complexity of benefits administration and deliver health, wealth, property and lifestyle products through a world-class benefits experience. Learn more at www.benefitfocus.com.



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