

Keeping Kenco Employees Connected to Their Benefits

Company Overview

Kenco is the largest woman-owned third-party logistics (3PL) company in the US. Headquartered in Chattanooga, TN, Kenco operates in 30 states and Canada. The company takes great pride in caring for their over 4,400 associates and their families with robust health coverage options, voluntary benefits and wellness incentives.

Challenge

Kenco had designed rules around their benefits program to encourage high participation, such as employees becoming eligible for benefits on day one of employment, auto-enrollment, and employer-paid voluntary benefits based on health plan election. However, the benefits module offered through its HCM platform lacked the functionality to support these policies and communicate the benefits to its geographically dispersed workforce. That's when the decision was made to look for a platform that would adapt to their specific needs rather than continuing to pay for limited functionality.

Solution

Kenco selected Benefitfocus for the flexibility of the [Benefitplace™](#) platform to support the complexity of its benefits offering and the functionality it provided to streamline administration. The Benefitplace App also offered a convenient, more effective way for the benefits team to connect with the 95 percent of employees working in warehouses and driving trucks across the country. Employees can simply use their smartphone to enroll, make changes and learn about their benefits.

Ready to simplify benefits?
Contact sales@benefitfocus.com today.



Key Benefits for Kenco

- Increased flexibility with configurable business rules to support complex eligibility and plan requirements
- Improved engagement for field and remote workforce with access to benefits enrollment and information through Benefitplace mobile app
- Expanded capacity of benefits team to better support employees and improve benefits education

“We selected Benefitfocus for their deep understanding of how benefit plans and policies work and behave. Their platform provided the flexibility to support our plans and policies without having to change, which is something we've been wanting for a long time.”

Cathy Phillips

Senior Manager of Benefits, Kenco